**Gender Diversity: Advancing Women in Leadership**

Gender diversity in the workplace is becoming a major factor in many ways; not only does it help new employees determine whether or not they want to work for the organization in question, but there are several other positive effects that organizations can take advantage of if they make gender diversity in the workplace a priority.

**Gender Diversity in the Workplace: there are 3 Ways to Be Inclusive, join us to learn more….**

Thinking outside of the box, gender diversity in the workplace can be addressed by unique and interesting tools, like Workplace by Facebook’s bots, chat, and live video features. Having trouble with gender diversity in your workplace? Not sure how Workplace by Facebook can help solve this common problem? Read along to see how and why your organization should put an emphasis on gender diversity in your workplace today, and how Workplace by Facebook’s unique features are able to help you take the first steps towards a more diverse workforce. Or, [join us](https://diversityconference.ca/registration/) to learn more!

**Let’s Talk About Gender Diversity in the Workplace – What Is It? Why is it Necessary?**

Simply put, gender diversity is the equitable or fair representation of people of different genders within your organization. But gender diversity in the workplace isn’t just about having the right mix of males and females in your organization. You need to look at the bigger picture.

Below, let’s look at some key questions to ask yourself:

* Does your organization provide a safe environment for women, transgender, or non-binary individuals that you hire?
* Do you have a strong anti-bullying and anti-harassment policy in place?
* Is there any unconscious bias in the way that your organizational processes and systems are set up?
* Is the balance of power in your organization equal – is there sufficient gender diversity on your executive team, on your board(s), and in management roles?

Simply hiring women, transgender, or non-binary people into your workplace isn’t enough. To reap the many benefits of gender diversity, you need to empower those workers to not only reach but exceed their full potential!